

iRHYTHM BILLING OVERVIEW

We're committed to reducing administrative burden on your practice and minimizing financial risk to your patients. Our billing model is designed to provide all patients with access to Zio regardless of their financial standing and help them receive the care they deserve.

DIRECT BILL PROGRAM

Through our Direct Bill program, iRhythm does not invoice your practice. We instead bill your patients' insurance directly for the Zio technical component while your practice bills for the hook-up and interpretation. This allows you to offer Zio to your patients at no upfront cost to you.

| HOOK UP COMPONENT (0296T) | TECHNICAL COMPONENT (0297T) | INTERPRETATION (0298T) |
|------------------------------|--|---------------------------|
| Billed by Provider | Billed by <i>iRhythm</i> [™] | Billed by Provider |

PATIENT PAYMENT PROGRAMS

To protect your patients from the risk of high out-of-pocket costs, we've secured broad insurance coverage and contracts with many major payers. Patients can also speak to a dedicated patient advocate who will assist them in understanding their benefits and guide them through our financial programs.



SELF-PAY

Patients who are uninsured or have inadequate coverage for Zio may elect to pay for the technical component at a discounted rate. To qualify, patients must contact us during their wear period and opt to self-pay.



INSTALLMENT PLAN

Patients may choose to pay their balance in monthly installments for up to a 12-month period. Our installment plan is available to all patients.



FINANCIAL ASSISTANCE PROGRAM

Patients experiencing financial hardship may be eligible for assistance based on household size and income. To enroll in FAP, patients must contact iRhythm.



Patients and providers can contact Customer Care at **1.888.693.2401**

FREQUENTLY ASKED QUESTIONS

Will patients see a bill from iRhythm?

The patient will be responsible for his or her share of costs based on their individual health insurance plan, i.e., insurance co-pay, deductibles, co-insurance, etc. We offer dedicated support from our patient advocates and multiple payment programs to help minimize any financial burden. We strongly encourage your patients to call iRhythm Customer Care to discuss their benefits and payment options before returning their monitor.

Will the patient know up front if there's going to be a cost?

iRhythm patient advocates are available during any point of the Zio experience. Advocates can obtain an estimate of any out-of-pocket expense for the technical service, based on each patient's benefit plan, and help patients select the best program option to fit their needs.

What kind of communication can patients expect?

1. Patients will first receive an introductory pamphlet along with their monitor which we provide to your practice. It contains general information about their monitoring experience, an outline of their payment options and instructions to contact iRhythm for support.
2. Following their wear period, after the final report is posted, iRhythm sends patients an explanatory letter reintroducing the billing process and how to contact us.
3. Next, an explanation of benefits (EOB) will be sent by their insurance provider explaining which medical treatments and/or services were paid upon initial claims adjudication. We recommend clarifying with your patients that this EOB is not a bill and the amount shown may be more than their total out-of-pocket responsibility.
4. Finally, they will receive their bill from iRhythm with instructions to contact us for any further questions.

What kind of communication can healthcare providers expect?

Healthcare providers will be contacted if additional clinical information is required to submit the claim or demonstrate medical necessity in support of a patient's appeal.

How do I move forward with the Direct Billing Program?

1. To qualify for the Direct Bill Program, please provide your ambulatory monitoring payer mix. Your payer mix can be accessed through your billing software by running the Holter Global Code (93224) or hook-up code (93225) for the past 12 months.
2. Next, your sales representative will work with you to schedule training with the iRhythm Implementation Team.



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iRhythm Technologies, Inc.

699 8th St., Suite 600
San Francisco, CA 94103
1.888.693.2401
irhythmtech.com

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