

CARDIAC ARRHYTHMIA DIAGNOSTIC SOLUTIONS¹

The Strategic Impact on Health Plan Outcomes

The selection of a cardiac monitoring service to detect arrhythmias is a cornerstone to managing members with potential cardiovascular disease.

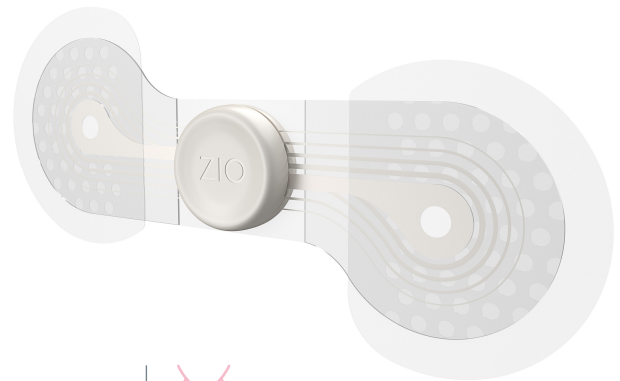
Elevate your health plan's performance in Quality Improvement and Member Satisfaction. Physicians who use the Zio service appreciate the clinical precision that empowers their practices with this service.^{2,3} Together we can work toward the Quintuple Aim.⁴

Clinical Importance:

- Continuous monitoring with the Zio service has shown a 3-fold increase in the diagnostic yield compared to traditional Holter monitors.⁵⁻⁷
- Early detection facilitated by the Zio service can lead to early treatment, which is instrumental in preventing escalation of care and associated cardiac events such as stroke and heart failure.⁸⁻¹⁰

Utilization and Total Cost of Care:

- Streamlining patient care pathways helps direct patients to the appropriate level of care that aligns with their needs.
- The Zio service has a high diagnostic yield, ensuring effective patient management, minimizing repeat testing, and reducing the overall burden on healthcare resources.⁹⁻¹³



Patients who wear the Zio monitor demonstrate a 99% compliance with prescribed wear times.⁴



READY TO TRANSFORM CARDIAC ARRHYTHMIA DETECTION FOR YOUR HEALTH PLAN?

Visit irhythmtech.com/healthplans or email valuebasedcare@irhythmtech.com to learn more.

1. Preliminary findings in the Zio report are intended for use by clinicians as an aid in arrhythmia diagnosis and management. 2. 99% of physicians agree with the comprehensive end-of-wear report. Based on a review of all online Zio XT, Zio monitor, and Zio AT end-of-wear reports. Data on file. iRhythm Technologies, 2023. 3. Data on file. iRhythm Technologies, 2021, 2022. 4. Data on file. iRhythm Technologies, 2022. 5. Tsang et al. Benefits of monitoring patients with mobile cardiac telemetry (MCT) compared with the event or Holter Monitors. Medical Devices: Evidence and Research. Published online December 2013:1. doi:10.2147/mder.s54038 6. Data on file. iRhythm Technologies, 2022-2023. 7. Diagnostic yield refers to data collected from monitoring devices with arrhythmias (rule-in). 8. Steinhubl et al. Effect of a Home-Based Wearable Continuous ECG Monitoring Patch on Detection of Undiagnosed Atrial Fibrillation. JAMA. 2018;320(2):146. doi:https://doi.org/10.1001/jama.2018.8102. 9. Zio LTCM service refers to Zio XT and Zio monitor service. 10. Based on previous generation Zio XT device data. Zio monitor utilizes the same operating principles and ECG algorithm. Additional data on file. 11. Reynolds et al. Comparative effectiveness and healthcare utilization for ambulatory cardiac monitoring strategies in Medicare beneficiaries. Am Heart J. 2024;269:25-34. 12. In testing for specified arrhythmias defined by Hierarchical Condition Categories (HCC) 96. 13. A specified arrhythmia refers to an arrhythmia encounter diagnosis as per Hierarchical Condition Categories (HCC) 96.